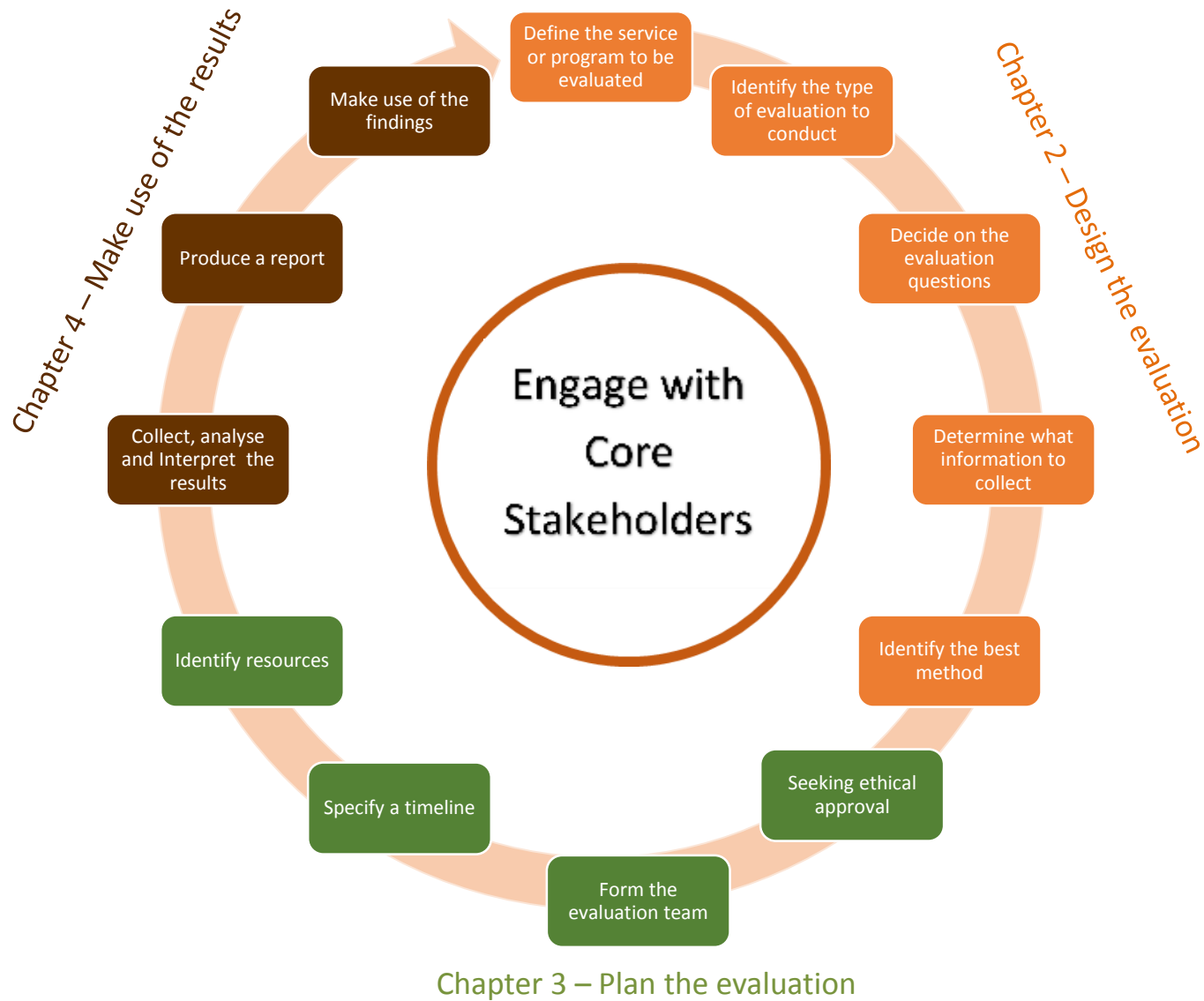


# Module Four

## Preparing to Make Use of the Results

### Study Guide: Chapter Four



# Interpreting the Findings/Results

The risk being rather than nothing to say, there will be so many important messages that readers will become overwhelmed with information.



# Interpreting the Findings/Results

- keep the aims of the evaluation in mind
- be aware of any potential bias
- consider alternative explanations
- describe how your results compare with others
- consider whether the different types of data collected tell a similar story
- consider whether your results are similar to what you expected

# Interpreting the Findings/Results

<b>What we found:</b>	<b>Source of evidence:</b>
<b>Attendance at the healthcare service increased by 50% after the transport service was introduced</b>	Attendance records
<b>Patients identified a need to increase the healthcare service opening hours</b>	Interviews with patients
<b>Emergency hospital visits declined after the implementation of the transport service</b>	Emergency department attendance register

# Producing an evaluation report

Simplified version of an evaluation report:

- Executive Summary
- Introduction (Background and Purpose )
- Evaluation Methods
- Results
- Discussion and Limitations
- Recommendations

# Recommendations

The types of recommendations that you could make include:

- how a service or program can be improved;
- how the risk of service or program failure can be reduced, and
- whether a service or program should continue.

# Using the Findings/Results

***Please remember - if you plan to disseminate the findings outside of your organisation you will need to obtain ethics approval before you commence your evaluation.***



# Using the Findings

- **Strengths** – internal factors within your organisation that will help you to build upon or make use of the evaluation findings.
- **Weaknesses** – internal factors within your organisation that may hinder you from building upon or making use of the evaluation findings
- **Opportunities** – external factors outside of your organisation that may assist you to build upon or make use of the evaluation findings
- **Threats** – external factors outside of your organisation that may make it difficult to build upon or make use of your evaluation findings

# Lets plan....

Conduct a S.W.O.T.  
analysis on the  
implementation of the  
findings from your  
“Example Evaluation”.



# Key Messages

- Must consider whether an ethics approval is needed.
- Ensure the right mix of experience, skills and knowledge on the evaluation team.
- Other operational considerations that should be considered during the design phase include:
  - Identifying types of activities that need to be undertaken
  - Establishing a timeline for those activities
  - Determining resources that will be required
  - Developing an evaluation budget